



Meeting of the Arlington Commission on Arts and Culture

Date: November 7, 2019

Time: 7:00-9:00pm

Location: Arts & Crafts Room, Arlington Community Center

Minutes

Attending: Stephanie Marlin-Curiel, Cristin Canterbury Bagnall, Steve Poltorzycki, Aneleise Ruggles, Stewart Ikeda, Adria Arch, Andrea Nicolay, and Kimberley Harding

Absent: Beth Locke, Tom Davison, and Lidia Kenig-Scher

Guests: Ali Carter, Sarah Morgan-Woo and Tom Formicola

Meeting called to order at 7:07pm

Welcome to guest Sarah Morgan-Woo, owner of The Object of Stories gallery. Sarah gave a brief presentation of her new business that recently opened on Mass Ave in Capitol Square.

Welcome to Tom Formicola

- New ACA Executive Director Tom Formicola attended the meeting this evening and will be filling the vacant seat on the commission as the Nonprofit Organization representative.

Approval of October minutes

- Unanimously approved

Presentation of Strategic and Operations Plans for Approval

- First reviewed operations plan – the idea of this plan allows us to work on multiple goals simultaneously
 - o A question was raised regarding how we will define responsibility of these tasks? – Board chairs will maintain oversight
 - o Goal 5 will steer many of the directions these tasks will go in
 - o Unanimous approval on Operations Plan
- Reviewed change suggestions to the Strategic Plan draft
 - o Commissioners read plan aloud to find final needs for edits and changes
 - o Cristin will update the final draft – unanimous vote to approve this Strategic Plan with Cristin's updates

Non-Profit Summit November 14

- Discussion was had on the strategy for this event and who else may need to be aware of this to ensure their attendance
- Reviewed agenda and NonProfit Survey – survey has been distributed to currently RSVP'ed attendees
- Reviewed the “What do We Offer” section to determine the content that will be presented at this event by commissioners
- Cultivate new commissioners and sub-committee volunteers!!!
- Looking forward: event with local businesses
 - o Use this model to present a similar event for local businesses in partnership with CoC/Beth Locke

Cultural District grant application update

- Andrea gave an overview of the CD grant application due Nov 15 – draft is out to CDMP members
- Will be establishing a new “walking tour” of the Cultural District (suggestion was made to consider incorporating the stories generated from the “Storefront Stories” project)
- Fair Saturday – events need to take place on 11/30 – add pre-existing event to their website or can be a newly developed event

Program Update

- Creative Engagement Committee (Program Committee) Held their first meeting of the new structure of this committee
- Presented the criteria from which we will assess the feasibility of proposed projects
- Suggestion was made to add the following criteria
 - o “What are the obstacles to running this program” as a way of providing constructive feedback without criticism
 - o How to measure success of the proposed program “What would success look like for this project?”
- Cecily and Michelle Lougee are continuing to pursue opportunities for collaboration and participation in her residency over the next year
 - o Reception/Kick-Off event will be taking place on December 9 @ the Robbins Library
 - o Public Art Advisory committee has been helping Cecily strategize these opportunities
 - o Collaboration w/ Zero Waste committee, Sustainable Arlington and other environmental/sustainability groups
 - o Knitting brigade event on Nov 17
- Updated obstacles around installation of Leslie Wilcox at the Jason Russell House

New Business

- We will be visiting the transition of Co-chair from Stephanie to a new commissioner in January 2020. Stewart Ikeda has expressed interest in taking on the vacant role. All commissioners are encouraged to notify Cristin and Stephanie if they are interested in being considered as well.
- Marketing Committee – Terry has already dived into refining our marketing processes
 - o Intake form of event/news information
 - o Evaluating changes/updates that can be rolled out on the website

Meeting adjourned at 9:25pm.